A photograph of Harris Rosen, President & COO of Rosen Hotels & Resorts, standing in front of a large resort building at dusk. He is wearing a light blue polo shirt and holding a black cylindrical device with the Ask Rosen logo. The background shows a golf course and a lake reflecting the building and sky.

**WELCOME TO**  
*ASK ROSEN™*

The ultimate meeting planner resource, the Ask Rosen™ skill for Amazon Alexa was created by Rosen Hotels & Resorts specifically for you. Ready to give you instantaneous access to the details, facts and stats that set Rosen Hotels & Resorts apart and help define the Rosen Difference.

*So go ahead. Explore.  
And Ask Rosen just about anything.*

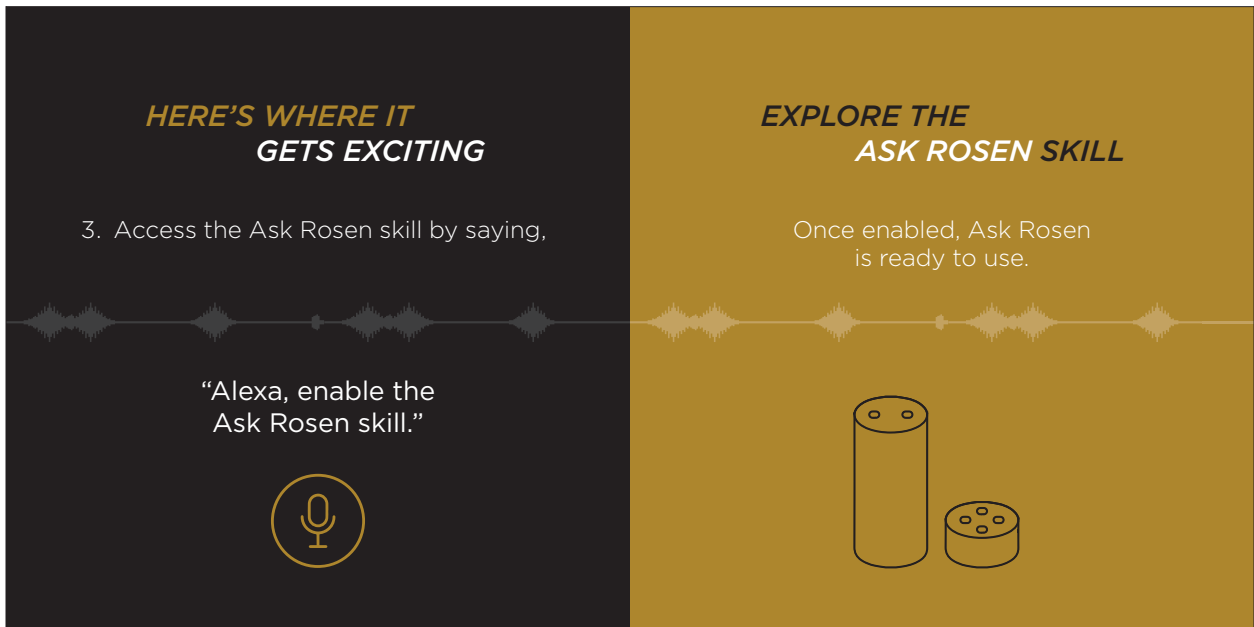
**Harris Rosen**  
President & COO  
Rosen Hotels & Resorts

Rosen Shingle Creek



## **SETTING UP YOUR ASK ROSEN DEVICE**

1. Review the enclosed Amazon Echo insert.
2. Follow the setup instructions.



### **HERE'S WHERE IT GETS EXCITING**

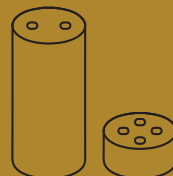
3. Access the Ask Rosen skill by saying,

“Alexa, enable the  
Ask Rosen skill.”



### **EXPLORE THE ASK ROSEN SKILL**

Once enabled, Ask Rosen  
is ready to use.



## HELPFUL TIPS



1 Use the wake phrase "Alexa, Ask Rosen" to activate the skill, e.g., "Alexa, Ask Rosen how many ballrooms Rosen Shingle Creek has."

2 Once opened, questions can be more direct, e.g., "How many square feet of meeting space does Rosen Plaza have?"

3 For best results, use full names, Rosen Plaza, Rosen Centre or Rosen Shingle Creek.

4 To call Rosen Hotels & Resorts from your Alexa device, program the following number into your mobile device: Rosen Hotels & Resorts, 407.996.4890



Rosen Centre

## ALREADY OWN AN AMAZON® ECHO DEVICE?

The Ask Rosen skill can be enabled on any Echo device you may already own by using the phrase "Alexa, enable the Ask Rosen Skill."





**EXPERIENCE**  
**THE ROSEN DIFFERENCE™**

The freedom to cut red tape, not corners. The resources to minimize hassles and maximize opportunities. Independently owned and operated, each Rosen Hotels & Resorts property provides custom concessions that add meaningful value to your meetings and events, and infinitely more.

**ROSEN HOTELS & RESORTS**  
ORLANDO

AskRosen.com | 407.996.4890

Ask Rosen™ was developed as an educational tool for meeting planners by Rosen Hotels & Resorts.

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